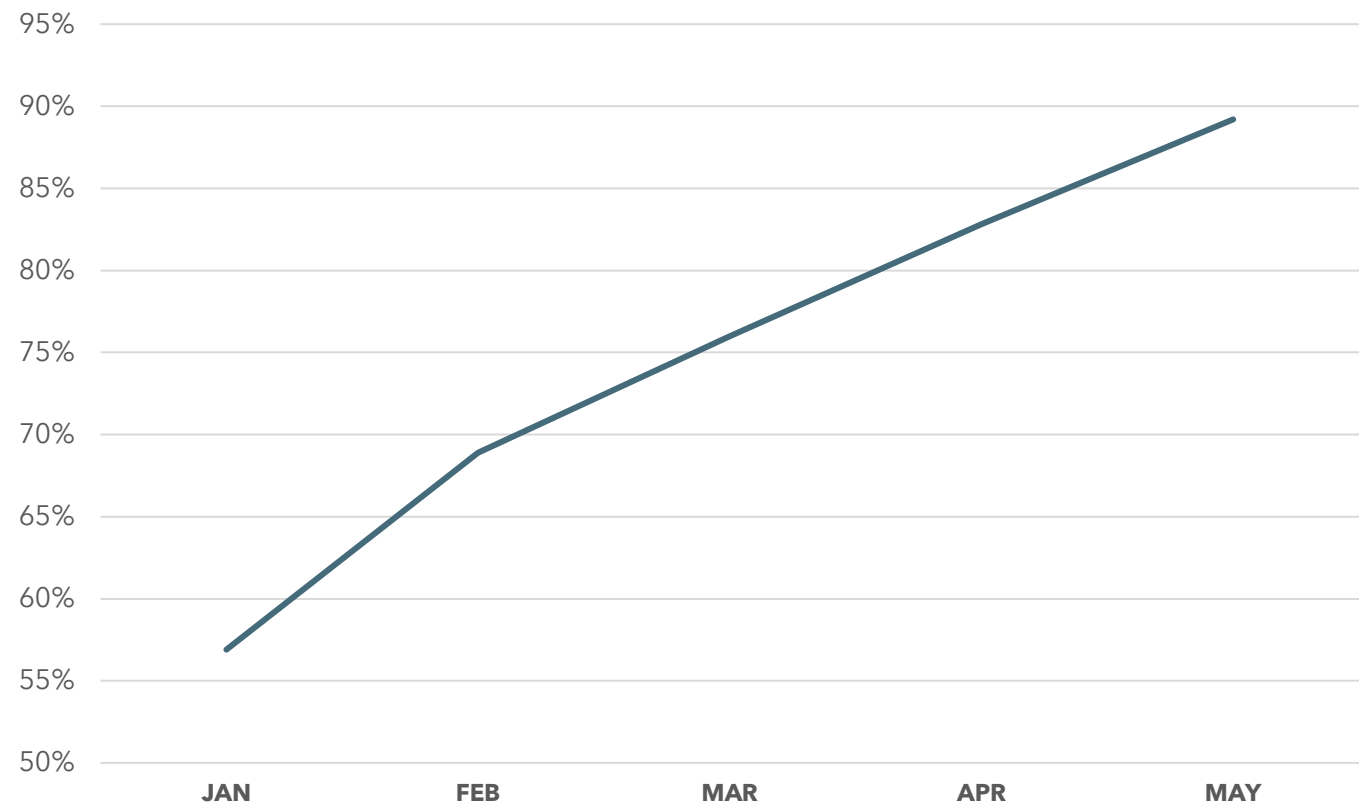


Personal Lending

"Reopening" was the major theme of May with dining continue to bounce back even in the face of labor shortages.

Did you eat at a restaurant?



Household Finance

Incomes rose and despite inflation reports, most reported lower household expenses

Did you move states?

	'20 v '19	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	11.8%	6.4%	3.3%	5.4%	6.5%	7.0%							
No	88.2%	93.6%	96.7%	94.6%	93.5%	93.0%							
n=	34	202	90	167	77	57							

How did your household income compare to last month?

	'20 v '19	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
More	50.0%	27.5%	31.7%	28.7%	17.9%	30.8%							
Same	34.2%	65.9%	58.3%	67.0%	80.4%	69.2%							
Less	15.8%	6.6%	10.0%	4.3%	1.8%	0.0%							
n=	38	167	60	115	56	39							

How did your household expenses compare to last month?

	'20 v '19	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
More	27.8%	12.3%	15.5%	22.8%	31.5%	30.8%							
Same	27.8%	56.2%	71.8%	67.5%	57.4%	69.2%							
Less	44.0%	31.5%	12.7%	9.6%	11.1%	0.0%							
n=	36	162	71	115	54	39							

Did you take out a personal loan?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	10.8%	2.6%	6.5%	3.3%	12.3%	5.3%							
No	89.2%	97.4%	93.5%	96.7%	87.7%	94.7%							
n=	37	154	62	122	57	38							

Did you buy a large tech item, such as an iPhone/Oculus/Peloton/Mirror?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	43.2%	16.2%	14.5%	16.1%	12.3%	8.1%							
No	56.8%	83.8%	85.5%	83.9%	87.7%	91.9%							
n=	37	154	62	124	57	37							

Did you eat at a restaurant?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	56.9%	68.9%	76.0%	82.8%	89.2%							
No	N/A	43.1%	31.1%	24.0%	17.2%	10.8%							
n=		153	61	121	58	37							

Did you pay your rent/mortgage?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	89.4%	91.9%	95.1%	94.9%	92.1%							
No	N/A	10.6%	8.1%	4.9%	5.1%	69.2%							
n=		151	60	122	59	39							

Investment Environment

Bitcoin continues to be bought as interest in "meme stocks" fade.

Did you make a real estate investment?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	35.7%	17.3%	1.7%	16.1%	21.1%	18.9%							
No	64.3%	82.7%	98.3%	83.9%	78.9%	81.1%							
n=	42	150	60	118	57	37							

Did you make an alternative/private investment?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	57.4%	34.9%	41.0%	29.3%	39.7%	40.5%							
No	42.6%	65.1%	59.0%	70.7%	60.3%	59.5%							
n=	61	149	61	116	58	37							

Did you buy Bitcoin?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	49.3%	29.7%	28.1%	30.3%	34.2%	33.3%							
No	50.7%	70.3%	71.9%	69.7%	65.8%	66.7%							
n=	61	155	64	119	73	45							

Did you trade \$GME?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	20.3%	29.8%	12.0%	8.1%								
No	N/A	79.7%	70.2%	88.0%	91.9%								
n=		172	84	133	62								

COVID-19

COVID cases continue to decline as the domestic vaccine rollout approaches maturity.

Did you receive a COVID vaccine shot?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	4.6%	6.5%	34.1%	59.3%	26.3%							
No	N/A	95.4%	93.5%	65.9%	40.7%	73.7%							
n=		151	62	123	59	38							

Did you test positive for COVID-19?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	1.3%	1.6%	3.1%	3.4%	0.0%							
No	N/A	98.7%	98.4%	96.9%	96.6%	100.0%							
n=		152	66	128	58	40							

Business Environment

These series will remain on the report but are no longer collecting data.

Did you lose your job?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	1.3%	0.0%	1.7%		0.0%							
No	N/A	98.7%	100.0%	98.3%		100.0%							
n=		154	61	119		37							

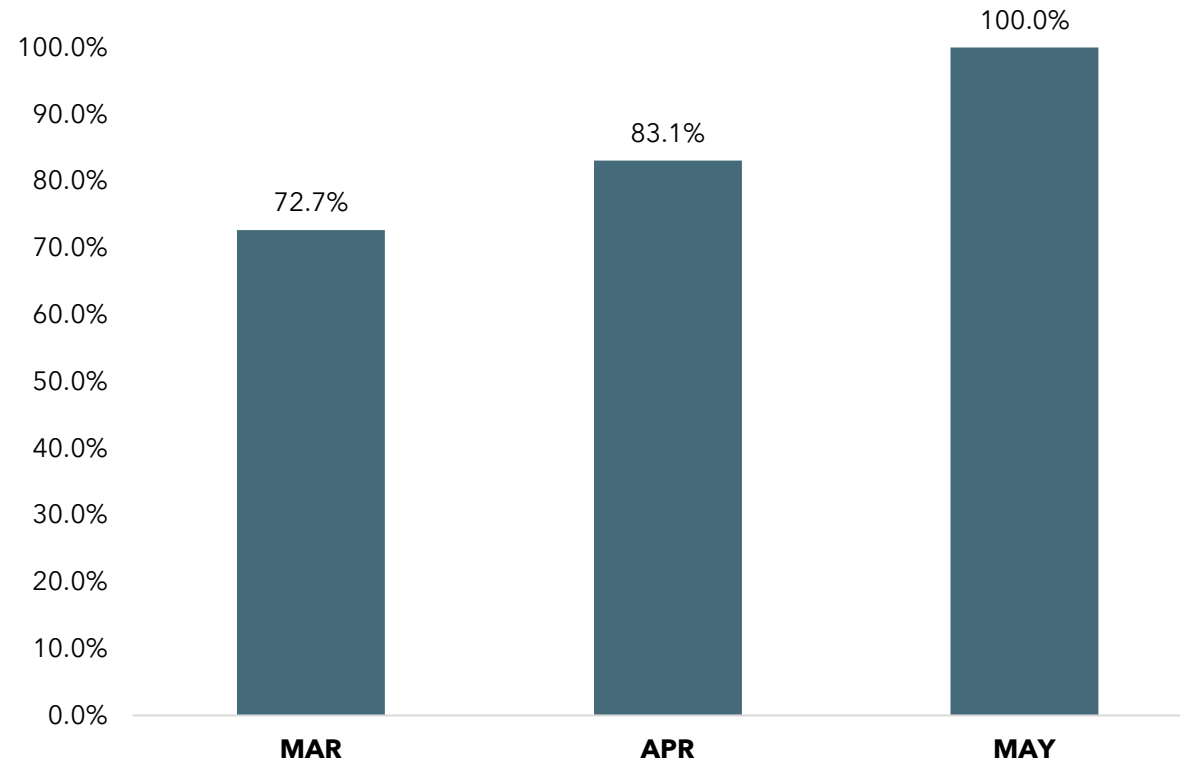
Has your business/employer receive a 2nd PPP loan?

	2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Yes	N/A	0.1%	1.7%	13.3%		5.6%							
No	N/A	99.9%	98.3%	86.7%		94.4%							
n=		151	60	113		36							

COVID Vaccinations

Direct stimulus winds down, next is unemployment insurance and student loan deferrals ending in September.

% that did not you receive a stimulus check in June?



Monthly Bonus Questions

Did you use bitclout last month?

	MAR	APR
Yes	11.5%	12.3%
No	88.5%	87.7%
n=	122	57

Did you buy an NFT (non-fungible token) last month?

	MAR	APR	MAY
Yes	12.9%	7.3%	5.7%
No	87.1%	92.7%	94.3%
n=	122	55	53

Do you plan to get a COVID Vaccine?

	MAR	APR	MAY
Yes	49.6%	15.0%	23.1%
No	18.3%	16.7%	12.8%
Already got it	32.2%	68.3%	64.1%
n=	115	60	29

Which vaccine did you get?

	MAR	APR
Pfizer	23.4%	42.1%
Moderna	22.6%	24.6%
J&J	1.6%	5.3%
None	52.4%	28.1%
n=	124	57

Did you receive a stimulus check last month?

	MAR	APR	MAY
Yes	27.3%	16.9%	0.0%
No	72.7%	83.1%	100.0%
n=	128	65	52



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